FEEDBACK REPORT ON USERS SURVEY

A User Survey was conducted during the Data Users’ Workshop on 30.08.2017 by circulating a user feedback form, to obtain the views, of users on voluntary basis, on various aspects of the IIP data, its sufficiency with respect to the needs of analysts of economy and policy and suggestions regarding improvement of the same. 43 users participated in the Survey (19 - Government users, 19 - private users, 3 - users from press/ media and 2 - others). Most of the users are satisfied with the availability of IIP data and its quality.

2. Summary of the feedback received from the Users Survey on IIP is given below:

   (i) 55% users have used IIP data for more than 3 years as compared to 34% users had experience of less than 3 years in using IIP.

   (ii) 32% users use data at item level and 44% users use it at sectoral and NIC 2-digit level. This shows significant usage and awareness of IIP data at disaggregated level.

   (iii) 76% users access data from MOSPI website and 86% of users have started using new series of IIP. Also, the users generally use IIP data on monthly basis.

   (iv) 65% of the users use IIP data for research work while 81% of the users plan to do analytical work using IIP.

   (v) It is important to note that 79% of users are satisfied with available database of IIP and 93% of users have rated the overall quality of data as adequate/ good or very good.

   (vi) More than 70% of users think that IIP data covers their need, 81% users are satisfied with timeliness of data, 72% users believe that data are reliable, 76% users feels that data presentation is easy to understand and 76% users are in general satisfied with the IIP data.

   (vii) The Government users are more in favour of receiving the data free-of-cost while most of the private users are willing to pay for IIP disaggregated data as per the current policy of dissemination of IIP data.

   (viii) 65% of the users would prefer the dissemination of data through a combination of graphs, tables and text.