

## CHAPTER 36

### NEWSPAPERS AND PERIODICALS

**36.1 Trends in India :** In a country like India, it is very important that the citizens have access to information for proper functioning of the democracy. In the past, the print media shouldered this responsibility of disseminating information/news regarding the happenings within and outside the country. However, with the growth of IT, digital and other technology, television and internet are supplementing this role with instant coverage. It appears that proliferation of audio visual media and internet has not significantly affected the print media as per statistics of growth of print media made available with the RNI. In Fact till publications (Newspapers & Other periodicals) have been registered in India witnessing a constant growth of the Print Media.

**36.2** The print media has responded to the new changes and challenges with its modernization. It has embraced Information Technology, which resulted in better coverage with great speed and affordable price. The readership of newspapers is also growing. Statistics show that people prefer their regional language newspapers and that is why the regional newspapers are venturing out to bring editions from other cities where there is sizeable population of the respective language.

#### **Name of Chapter : 36, Newspapers and Periodicals**

Sr. No.	No. of Table	Name of Tables
1	36.1	Number Of Registered Newspapers And Periodicals By Language And Periodicity
2	36.2	Number Of Registered Newspapers And Periodicals By States And Periodicity
3	36.3	Number Of Registered Newspapers And Periodicals By Language (All India And State wise)
4	36.4	Claimed Circulation Of Registered Newspapers

#### **References:**

- Press in India 2014-15, 59<sup>th</sup> Annual Report of the Registrar of Newspapers for India, Ministry of Information & Broadcasting.