

Pilot Study on Annual Survey of Service Sector Enterprise (ASSSE)

The services sector plays a crucial role in India's economy due to its significant contribution to GDP and rapid growth, particularly after liberalization. However, detailed data on this sector, including economic and operational characteristics, employment and challenges is lacking. To fill this substantial data gap for services sector, NSO is undertaking a pilot study for conduct of an annual enterprise survey (i.e. Annual Survey of Service Sector Enterprises (ASSSE)) using Goods and Services Tax Network (GSTN), established under the aegis of Central Goods and Services Tax (CGST) Act, 2017, as sample frame, essentially to develop a comprehensive database of the services sector of the country which is not available till date.

The objective of the proposed Annual Survey of Service Sector Enterprises (ASSSE) is to cover the corporate part of service sector capturing the key characteristics such as gross value added (GVA), fixed capital, capital formation, number of persons employed and other important features pertaining to the units belonging to service sector.

The Pilot survey of ASSSE was conducted at all-India level in two-phases (Phase-I and Phase-II). The Phase-I of the pilot study of ASSSE was conducted for a period of 3 months starting from 15th May, 2024 for verification of frame and collection of auxiliary data. Fieldwork of Phase-II of the pilot study for the ASSSE started from 15th October, 2024 under Collection of Statistics Act, 2008 was completed. The objective of Phase II was to canvass the detailed schedule using 'Collection of Statistics Act' and examine the level of compliance among the enterprises and collect information on fixed capital, working capital, employment details, expenses, receipts, etc. at State level using records maintained by the enterprises, which may be used for estimating different parameters.