

## **Annual Survey of Unincorporated Sector Enterprises (ASUSE)**

In Indian economy, unincorporated sector is important because of large number of establishments and magnitude of employment the sector provides besides its contribution to Gross Domestic Product of the country. The necessity for reliable and comprehensive data pertaining to unincorporated sector for planning and policy formulations therefore need no emphasis.

Annual Survey of Unincorporated Sector Enterprises (ASUSE) has been conceptualized as a regular annual survey to provide data on different economic and operational characteristics of unincorporated non- agricultural establishments in manufacturing, trade and other services sector (excluding construction).

The survey was launched by National Statistics Office (NSO) in the year 2019 on an experimental basis for 6 months, however, due to Covid, a full-fledged Annual Survey was launched in April 2021. Currently, the fieldwork of ASUSE 2025 (January -December 2025) with 24300 samples at all India level is being undertaken. The survey is conducted in tablet through CAPI software, using e-SIGMA platform for more efficiency and better-quality assurance.

The survey covers the rural and urban areas of whole of India except the villages in Andaman and Nicobar Islands which are difficult to access.